



Pagoda



Service Above Self

One Profits Most Who Serves Best

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Published Weekly



The “European Business in China Confidence Survey 2015”

Today Ms. Kraft will introduce to us the results of the European Business in China Confidence Survey 2015.

The 11th survey was conducted in February 2015 by the European Chamber and Roland Berger Strategy Consultants and brings together the input of over 540 senior representatives from the European Chamber’s member companies to provide an annual overview of their performance and outlook from within the Chinese market, broken down by industry, company size and time in China.

This year’s survey results touch on:

- Impact of China’s economic slowdown on European business’ financial performance, growth, profitability, and strategies;
- China’s need to move up the value chain;
- European R&D activities in China;
- Rating of China’s reforms; and
- Top regulatory obstacles of doing business in China.

Our Speaker:

Ioana has served as General Manager of the Shanghai Chapter of the European Union Chamber of Commerce in China (European Chamber) since October 2009. She is responsible for implementation and development of European Chamber objectives, visibility, membership and lobbying activities on a regional level in Shanghai and neighbouring regions.

A German-qualified lawyer, Ioana practiced with a German law firm in Shanghai from 2003 and 2004 focussing on foreign direct investment, Insurance Law and IPR. Ioana holds a PhD degree in law from Heinrich Heine University, Düsseldorf, where she also worked from 1999 to 2003 as a Senior Research Assistant focussing on the areas of Civil Law, Insurance Law, Comparative Law, International Private Law and Labour Law.

From 1997 to 1998 she trained as a lawyer with the Essen District Court, Essen Labour Court in Germany and the German Embassy in Caracas/Venezuela. Ioana speaks English, German, French, Romanian, Spanish and Mandarin Chinese.

Dear Agony Aunt,

How do I recognize Rotarians?

Yours, *Uninitiated*

Dear Uninitiated,

To Agony Aunt’s great displeasure Rotarians do not use business-cards written in invisible ink, code-words or secret hand-shakes. Generally a so called Rotary pin is used which is affixed to the lapel – though it can be worn as an ear-ring too. The idea of a Rotary tattoo or a mandatory piercing was narrowly defeated at one of the recent board-meetings.

Yours piercingly, *Agony Aunt*

The Four-Way Test

四大考验

Sì Dà Kǎo Yàn

Of the things we think, say or do:

我们说的做的要符合: Wǒ men Shuō de Zuò de Yào Fù Hé:

1. Is it the truth?
是真的吗? Shì Zhēn de ma?

2. Is it Fair to all Concerned?
是公平的吗? Shì Gōng Píng de ma?

3. Will it build Goodwill and better Friendships?
是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?

4. Will it be Beneficial to all Concerned?
是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?



Agony Aunt – born and raised in a country far far away - has spent 17 years in Shanghai. She is familiar with all things Shanghaiese except the ones she is not familiar with. Her ageless beauty even exceeds her wisdom. She may look like 73 but Shanghai years count triple.

UPCOMING PROGRAMS

Date	Topic/Speaker	Venue/Time
July 28 th	The “European Business in China Confidence Survey 2015” / Ioana Kraft	Marriott City Center, 19:00
August 4 th	tbd	Marriott City Center, 19:00
August 11 th	tbd	Marriott City Center, 19:00
August 18 th	tbd.	Marriott City Center, 19:00

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Visiting Rotarians 6

Grace Chung 鍾鳳招	RC Taipei, district 3480	Taiwan
Fessor Lui 呂傳盛	Rotary e-Club of NCKU Taiwan	Taiwan
CP Richard 刘瑞麒	RC Taipei, district 3480	Taiwan
Chen Yi	RC Lake Union	USA
T.D.Prasad	RC Calcutta Merlin / #3291	India
LI Yung	RC Stadskanaal/ #1590	Netherland

Last Meeting Highlights :

This meeting saw us for the first time in the regular meeting room which we will have in the new hotel, which is quite nice indeed. Due to the summer season, not many Shanghai Rotarians were present, though the immediate PP, the President and the PE were all attending.

A brief welcome by President Dean (who has a rather energetic way of ringing the bell) was followed by fellowship, good food and wine. The food, even the bread, is definitely an improvement over the previous venue – hopefully the standard can be maintained.

Then Dean started the official part by introducing Linnet, our new Club Secretary, Adrian, one of our new members, and our speaker, Senzhe Shu. Marjorie guided us through the four way test and Linnet asked all guests to introduce themselves. New: in order to save time, not each guest is applauded anymore. Old habits die hard though, and several club members, including your correspondent, had to literally sit on their hands to stop them from clapping.

Dean highlighted that no donation will be automatically added anymore to the meal fee but encouraged every member to donate 100US\$ annually to the Annual Fund, which is used by RI to redistribute money to smaller clubs with big ideas.

There were no announcements, therefore we immediately proceeded with happy money which was collected by Tracy. The happy money was raised for a new PR event with autistic kids in April. Naming a cause for each happy money is also a new style of Dean's year.

The highlight of the evening was the presentation on innovation in China. Senzhe Shu made it clear that the Chinese government is strongly encouraging homegrown innovation and is using a variety of means to support companies in pursuing this goal. At the same time he highlighted that Chinese companies will be most successful in innovation in low complexity items due to a lack of experience in handling complex supply chains.

The evening was ended with a toast to our visitors and guests.

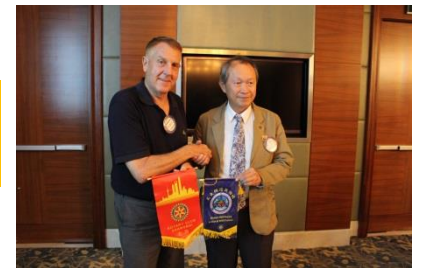
Members: 14, Rotaracters: 0, Interacters: 0, Guests: 12
Contributions raised: RMB 1800 RMB



Fine dinner with experienced and young Rotarians and friends



Fellowship with international guests from all around the world



Banner exchange with the Taiwanese e-club

Club Information

Officers

- Dean Merritt – President
- Andrew Hill – President Elect/Club Admin
- Terri Lau – Vice President
- Linnet Kwok – Hon. Secretary
- Yvon Russon - Treasurer

Basic Info of our Club

- First chartered on 1 October 1919, re-chartered on 8 February 2006
- Number of active members – 73
- Number of honorary members – 6

Contacts

The club meeting is a dinner meeting every Tuesday at Marriott City Center Shanghai
西藏中路555号No. 555 Middle Xizang Rd
(18:30 cocktails, 19:00-20:30 dinner)
Contact the club administrator Vivian Huang at
RSVP@rotaryshanghai.org, +86 13501672753

Committees and Directors

- Club Administration Committee**
1st Tuesday of each month, 17:30
Chair: Andrew Hill rotary1617@hotmail.com
- Membership Committee**
1st and 3rd Tuesday of each month, 18:00 - 18:30
Chair: Alexandra Taulin alexandra.taulin@yahoo.fr
- Public Relations Committee**
1st Tuesday of each month, 17:00
Chair: OPEN
- Community and International Service Committee**
1st Tuesday of each month, 17:00
Chair: Bruno Bareteau bareteau@gmail.com
- Youth service committee**
Last Tuesday of each month, 17:00
Chair: Motohiro Yamane yamane@tmish.com
- Rotary Leadership Award**
Committee Chair: OPEN
- The Rotary Foundation Committee**
Chair: David Smith dave@smithorchards.com
- Percy Chu Awards**
tba
Marjory Woo marjorie.woo@lmi-china.com

For more information, please visit www.rotarshanghai.org

Rotary Club of Shanghai West
Wednesday, 18:30-20:30
Location: Suites Hotel Shanghai
位置: 上海西华酒店
Address: No.1 Huaihai West Road, Shanghai
地址: 淮海西路1号
For more information please contact President Richard Zi
Email: zishanghai@hotmail.com

Rotary Club of Shanghai Pudong Lujiuzi
Thursday, 19:00-20:30
Location: Radisson Blu Hotel (Pudong) in Thumb Plaza, Pudong, Shanghai
1199 Yingchun Rd. (close to Fangdian Rd.)
位置: 浦东大拇指广场 证大丽笙酒店
地址: 迎春路1199号 (靠近芳甸路)
If you would like to attend Rotary Pudong Meeting
Please contact President Brinton Scott
Email: bscottsq@hotmail.com

Fresh Start Rotary Club of Shanghai
Friday, 7:45-9:00 am
Location: 2nd floor, Element Fresh, Jing An Kerry Center
位置: 新元素静安嘉里中心店二楼
Address : No.1551 Nan Jing Xi Lu, Shanghai
地址: 南京西路1551号
For more information about Fresh Start and for anyone interested to attend, please visit <http://freshstartrotaryshanghai.org/>